

May 31, 2017

Dear Business Owner,

The Leo High School Band is gearing up for the 2017-2018 music season. Our band does things a bit different in that we seek out sponsors to support our band and then give them recognition throughout the entire school year. In that campaign, we have several sponsorship levels. Our key sponsor level is a Gold Sponsor of our program, which is accomplished via a \$1,000 contribution. This level of sponsorship allows organizations to receive prominent recognition in our three Band Concert Programs held during the program year, their logo on the Leo Band website, their logo on our band shirts, recognition in our Leo Community Annual Dinner Auction Extravaganza Event Guide and Bidder Information Booklet, and their name prominently placed on our Band Trailer which travels throughout the state of Indiana during the Marching Band season. All of the dollars received through these sponsorships go directly to reducing the cost to each student who participates in Marching Band, and is clearly communicated as such to each of the band students and their families. In addition, by raising funds through sponsorships, our band is able to reduce the number of fundraisers held during the program year to reduce taxing of our community, our students and their families.

Would your business be willing to sponsor our band for \$1,000?

The Leo High School Band is made up of 80 teenagers and has experienced excellent results. For example, the band was named a 2016 Indiana All State Music Award Winner, the eighth consecutive year in the school's history that it achieved this status. Our program continues to grow and improve since being an ISSMA Marching Band state finalist in 2011, competing at ISSMA Regional competition 2012 -2016 and ISSMA Semi-State competition 2013 and 2015. We anticipate another highly successful year.

LEO BAND SPONSORSHIP OPPORTUNITIES:

| Sponsorship Level | Cost    | Band Website | Band Concert Programs | Logo on Band T-shirts | Dinner Auction Program | Band Semi-Trailer |
|-------------------|---------|--------------|-----------------------|-----------------------|------------------------|-------------------|
| Friend of Band    | \$100   | Name         | Name                  | -                     | -                      | -                 |
| Pewter Sponsor    | \$200   | Logo         | Business Logo         | -                     | -                      | -                 |
| Bronze Sponsor    | \$500   | Logo         | 1/2 Page Ad           | Yes                   | -                      | -                 |
| Silver Sponsor    | \$750   | Logo         | Full page Ad          | Yes                   | 1/2 Page Ad            | -                 |
| Gold Sponsor      | \$1,000 | Logo         | Full page Ad          | Yes                   | Full Page Ad           | Name              |
| Premier Sponsor   | \$2,000 | Logo         | Full page Ad          | Yes                   | Full Page Ad           | Banner Ad         |

**If you are able to be a sponsor, please contact Tim Anglin at 260.446.6273 or [tda20213@frontier.com](mailto:tda20213@frontier.com) by September 30, 2017.**

***(NOTE: Your donation is tax deductible! Please use Tax ID # 45-2975674.) Please write a check to Leo Band Boosters and mail to Leo Band Boosters, PO Box 331, Leo, IN 46765 by August 30th. Please write "Band Sponsorship" on the memo line of check.***

***Thank you! We truly appreciate your support and generosity.***

Regards,

Marva Thompson, President of Leo Band Boosters

***NOTICE: Please send all art files to [tda20213@frontier.com](mailto:tda20213@frontier.com) by August 30, 2017. For Pewter Sponsors: Please submit your 1-color company logo in vector, .pdf or .tif or .eps format. For Bronze, Silver and Gold Sponsors, please submit your 1-color company logo in vector, .pdf or .tif, or .eps format. Also, please send Ad copy, phone and web address. For questions, call 260-466-6273.***